



Website

bangkokverticalrun.com

Discussion and Work Process.

This content is for internal use only and should not be shared with external parties.

As Date on: 8 September 2025

Objective

Create an event website that serves as an information hub and a foundation for social engagement. Integrate third-party registration and payment solutions, while enabling data collection to support personalized marketing and future engagement through CDP integration.



Server Details:

- CPU 2 Cores
- Ram 4 GB
- OS: Ubuntu 24.04.1 LTS
- Apache : 2.4.62
- Database : MariaDB 10.11.8
- PHP : 8.3.15
- Node js : 23.3
- Allow Port 80 , 443

Domain for login

- SSL (https)
- SSH (admin)
- User FTP
- VPN access

Key Features:

Mobile-Responsive Design

Optimized for all screen sizes, from desktop to mobile devices

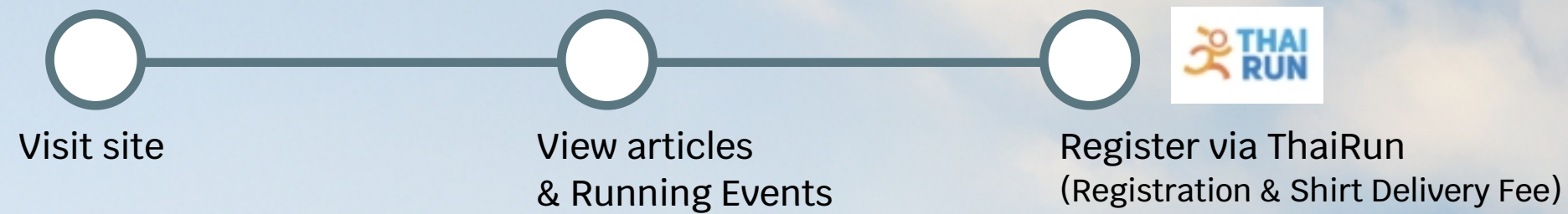
Content Management System

Easily manage and publish articles through the backend system

Data Tracking & Analytics

Ability to collect and share website data with third-party platforms

User Journey Overview

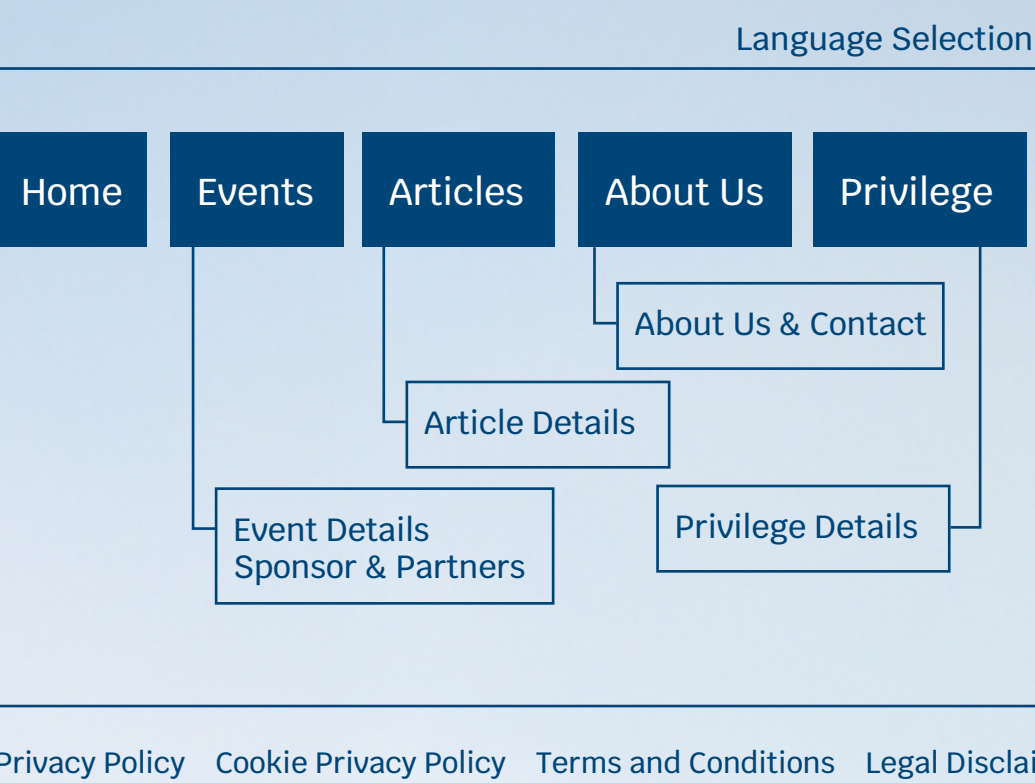


After ThaiRun delivered data



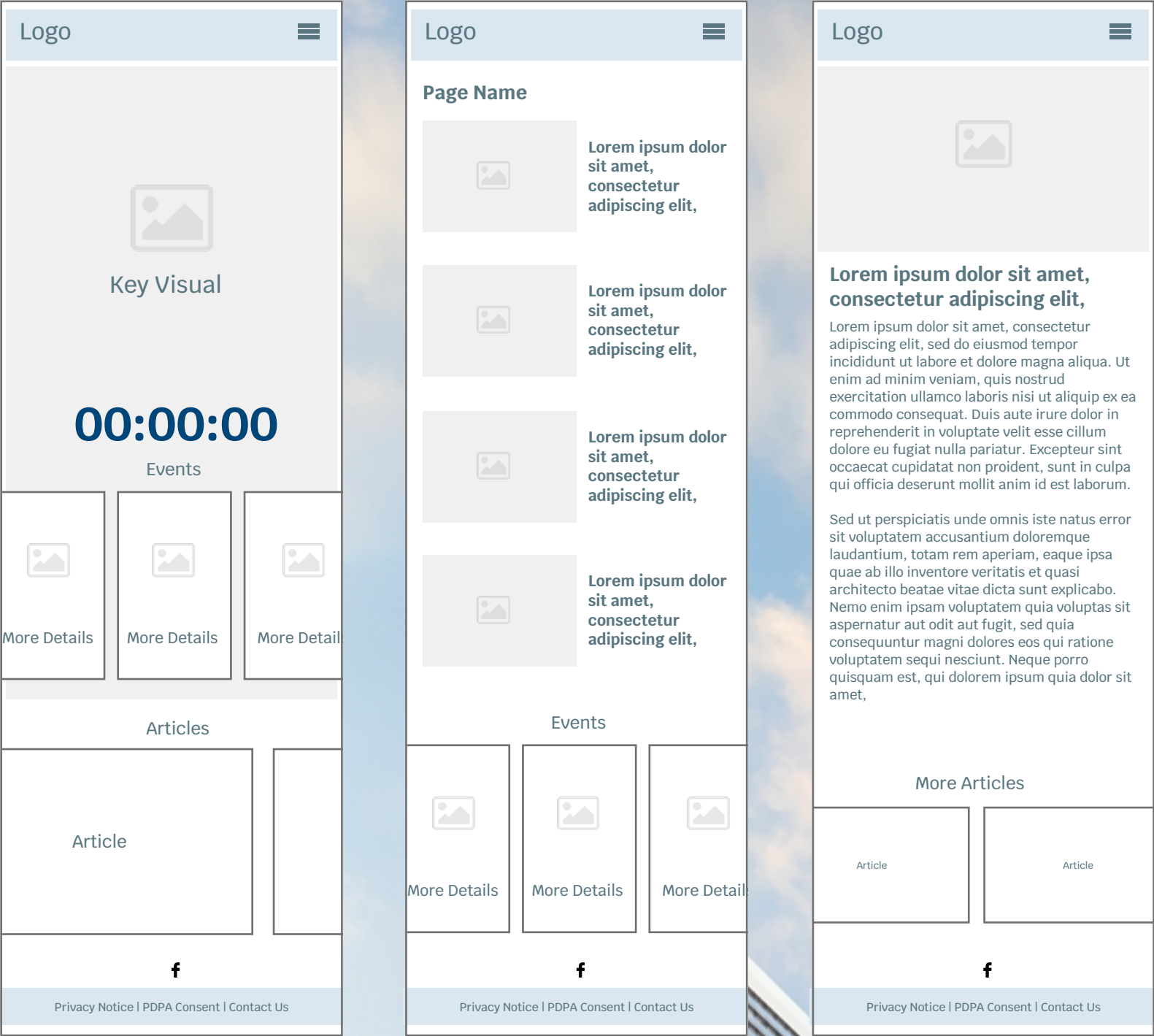
Export user information, including details and participation history, to the website for future benefits

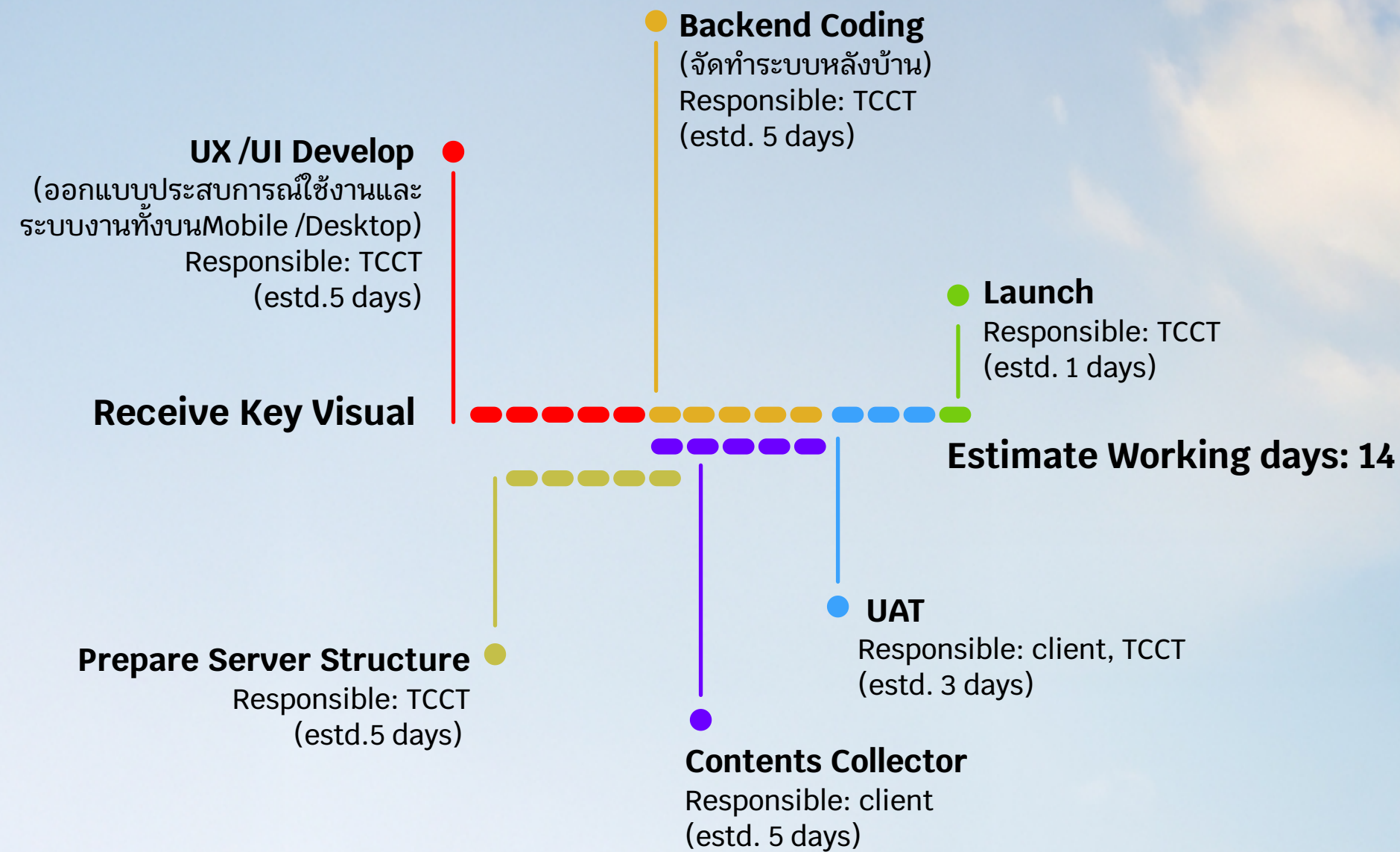
Sitemap



Backend:

- Content Management System
 - Unlimited Extend Page:**
Events, Articles, About us, Privilege
 - Single Page:**
Privacy Policy, Cookie Privacy Policy, Terms and Conditions, Legal Disclaimer
- Member details (with Search functions, Excel download)





Estimate Timeline